



MARKET CONTROL: GREECE – BULGARIA

PROMOTING:
"STANDARDISATION / CERTIFICATION / MARKET CONTROL"
IN THE INTERREGIONAL AREAS OF THE INTERREG
COMMUNITY INITIATIVE OPERATIONAL PROGRAM

Info Day

**Brands and standards– a guarantee for
successful business**



European Territorial Cooperation Programme
Greece-Bulgaria 2007-2013
INVESTING IN OUR FUTURE

The Programme is co-funded by the European Union (ERDF)
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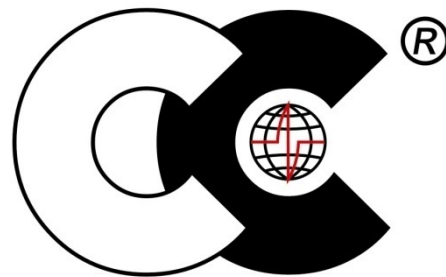


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Results from the Research Made on the Needs of the Enterprises in Haskovo Region in terms of Certification, Standardization, Conformity Marks and Management Systems

*Европейската програма за териториално сътрудничество „Гърция-България 2007-2013“ е съфинансирана от
Европейския Фонд за Регионално Развитие и от финансови средства на участващите страни
The European Territorial Cooperation Programme “Greece-Bulgaria 2007-2013” is co-funded by the European Union and by national funds of the participating countries*



*Център за Изпитване и
Европейска сертификация*

The research was made by

THE CENTER FOR TESTING AND EUROPEAN CERTIFICATION

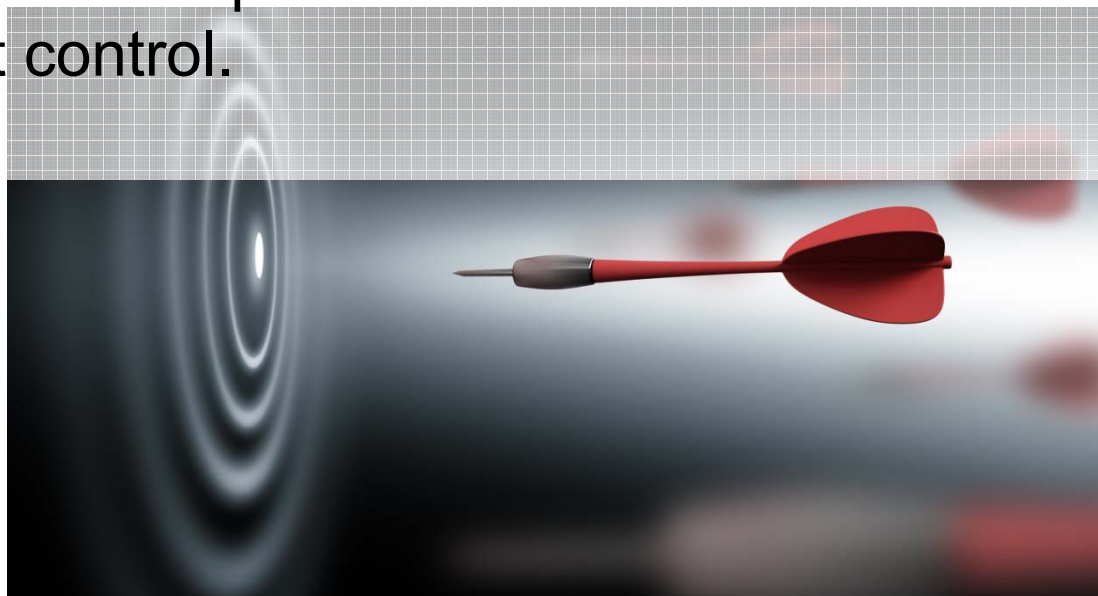
And it has been prepared for Haskovo Chamber of Commerce and Industry in connection to the implementation of the „**Market Control**” Project for promoting the processes of standardization, certification and market surveillance in the cross-border regions of the countries participating in INTERREG Operational Programme

Analyses and Reports Prepared

- **3.1.1 ANALYSIS** of the business needs related to **conformity marks and management systems in Haskovo Region**
- **3.1.2 ANALYSIS** and description of the needs of Bulgarian business from the Rodopi-Haskovo cross-border region for **creating common standards for quality and implementation of the EU directives in the field of market surveillance**
- **3.2.1 TECHNICAL REPORT** on harmonizing the legislative framework that is valid in Bulgaria and Greece in terms of **creating a Joint Certification Body**
- **3.2.2 TECHNICAL REPORT** on harmonizing the legislative framework that is valid in Bulgaria and Greece in terms of **creating joint testing laboratories**
- **3.2.3 TECHNICAL REPORT** on harmonizing the legislative framework that is valid in Bulgaria and Greece in terms of **common conformity marks**

RESEARCH OBJECTIVE

To identify the needs of the enterprises in the Rodopi - Haskovo cross-border area, operating in targeted sectors with regards to the establishment of common quality standards and implementation of EU directives in the field of market control.



Sources of Information

This research is based on information about the market and the requirements of the consumers in Haskovo region. It was gathered through questionnaires and from public informational sources, and later processed and analyzed.

For participation in the research and for completing the questionnaire, there have been invited operating companies with actual registration in the Commercial Register.



General Analysis of the Industrial Sectors in Haskovo Region

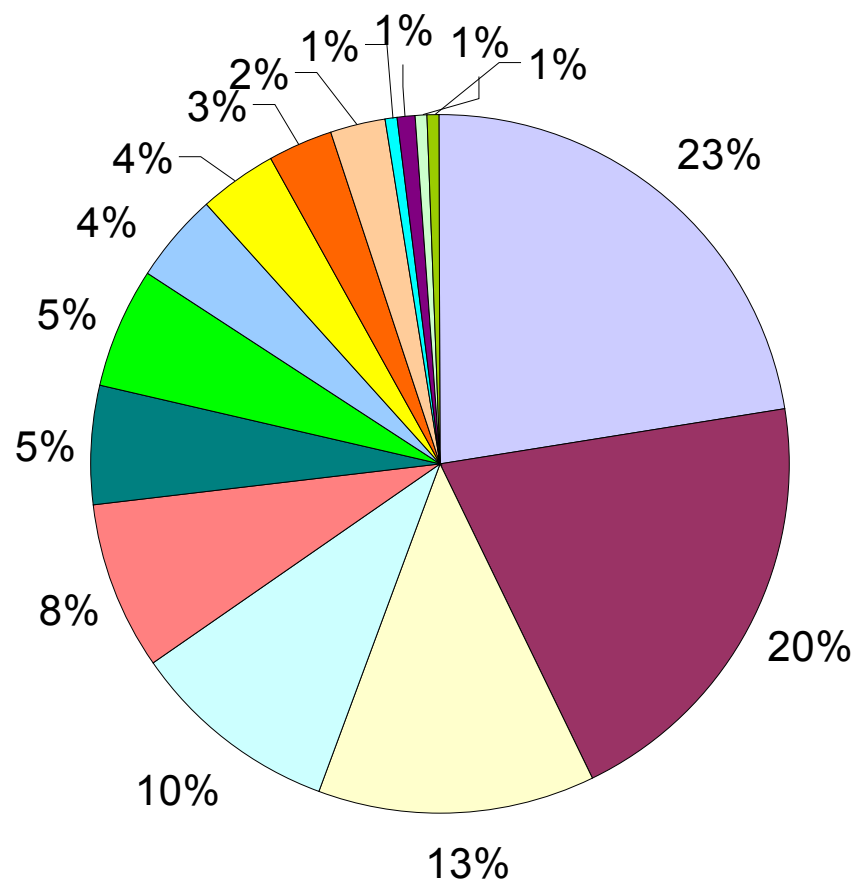
Target Sectors:

- Food Industry
- Trade and Repair
- Engineering
- Construction
- Agriculture
- Textile Industry
- Chemical Industry
- Transport



Sectoral Structure of the Economy in Haskovo Region according to the Economic Activity of the Operating Enterprises in the Region.

Data from the National Statistical Institute for 2010

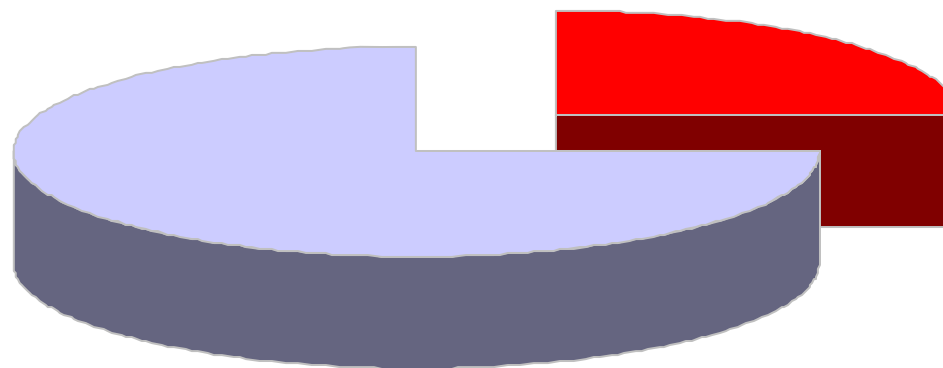


- G: Commerce, car and motorcycle repair
- C: Manufacturing industry
- S: Other activities
- M: Professional activities and scientific research
- A: Agriculture, forestry and fishing industries
- F: Construction
- D: Production and distribution of electric and thermal energy
- H: Transportation, storage and posts
- I: Hospitality
- J: Creating and dissemination of information
- K: Financial and insurance activities
- R: Culture, sport and entertainment
- N: Administrative and auxiliary activities
- E: Water supply, sewerage, waste management
- P: Education

Relative Share of the Enterprises in Haskovo Region that Have Certificates Related to the Conformity Marks for their Productions

Data from the questionnaire research, 2012

Enterprises
without
certificates for
their production
75%

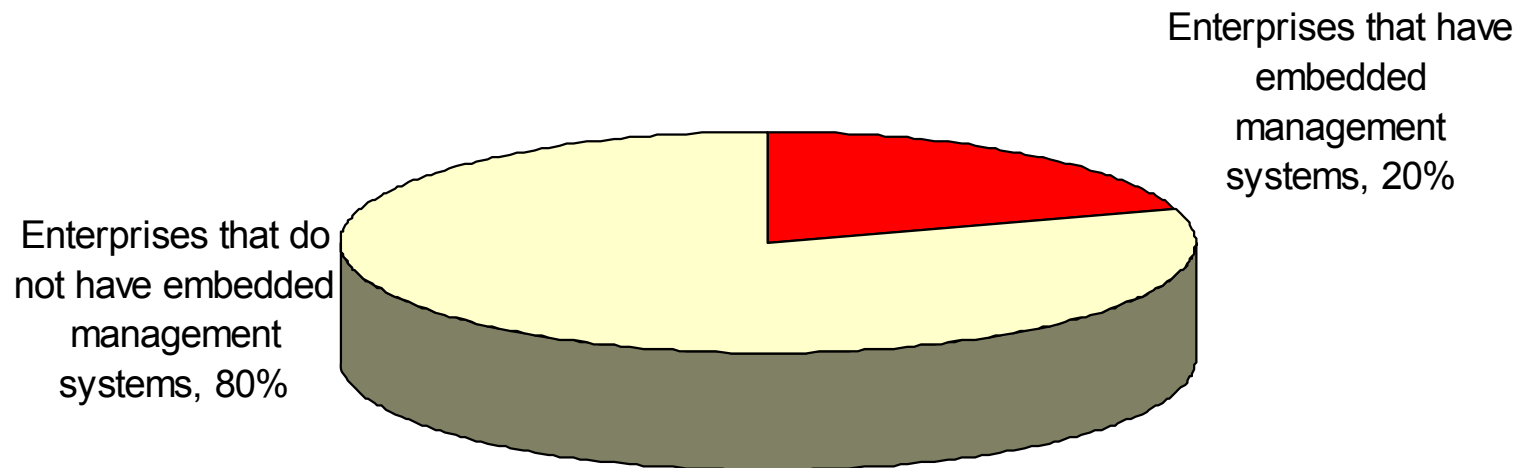


Enterprises that
have certificates
for their products
25%



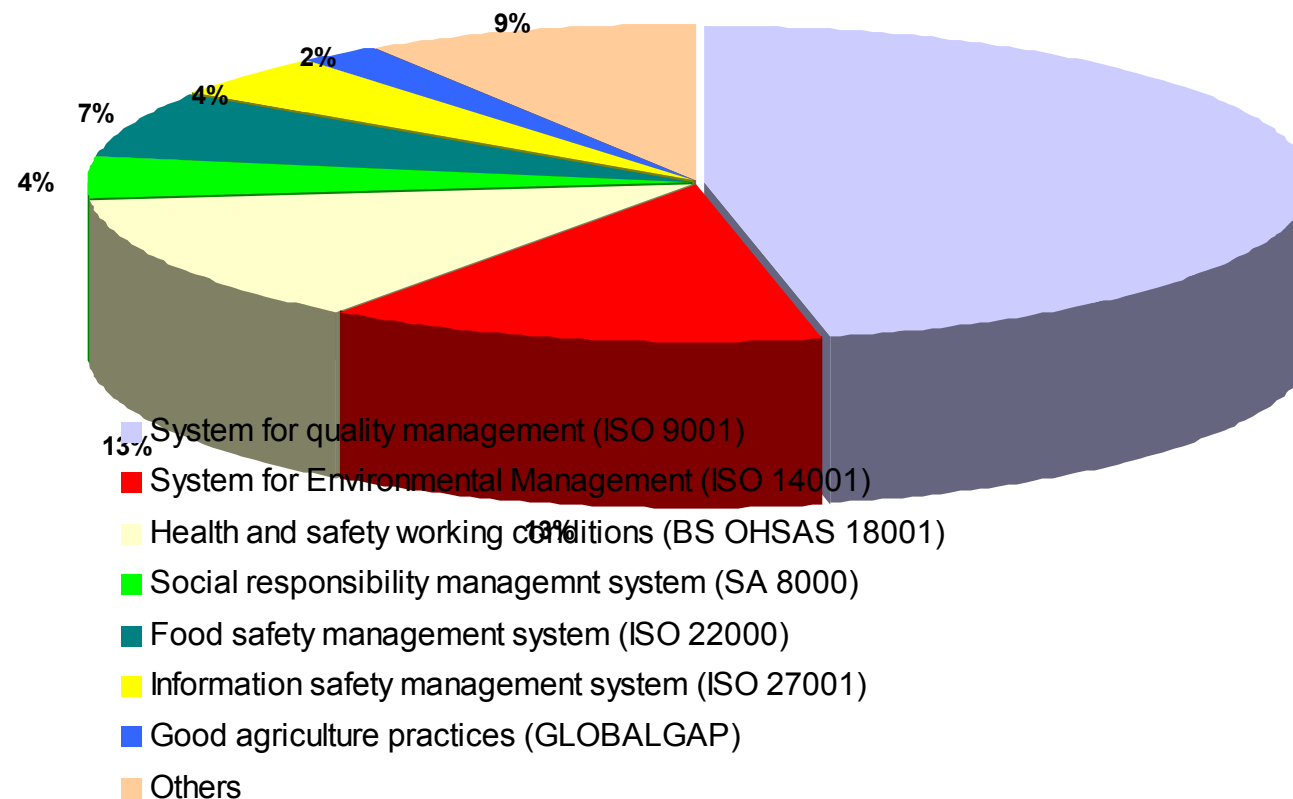
Relative Share of the Enterprises in Haskovo Region that have Embedded Management systems

Data from the questionnaire research, 2012



Relative Share of the Enterprises in Haskovo Region, according to the Type of the Embedded Management System

Data of questionnaires research, 2012



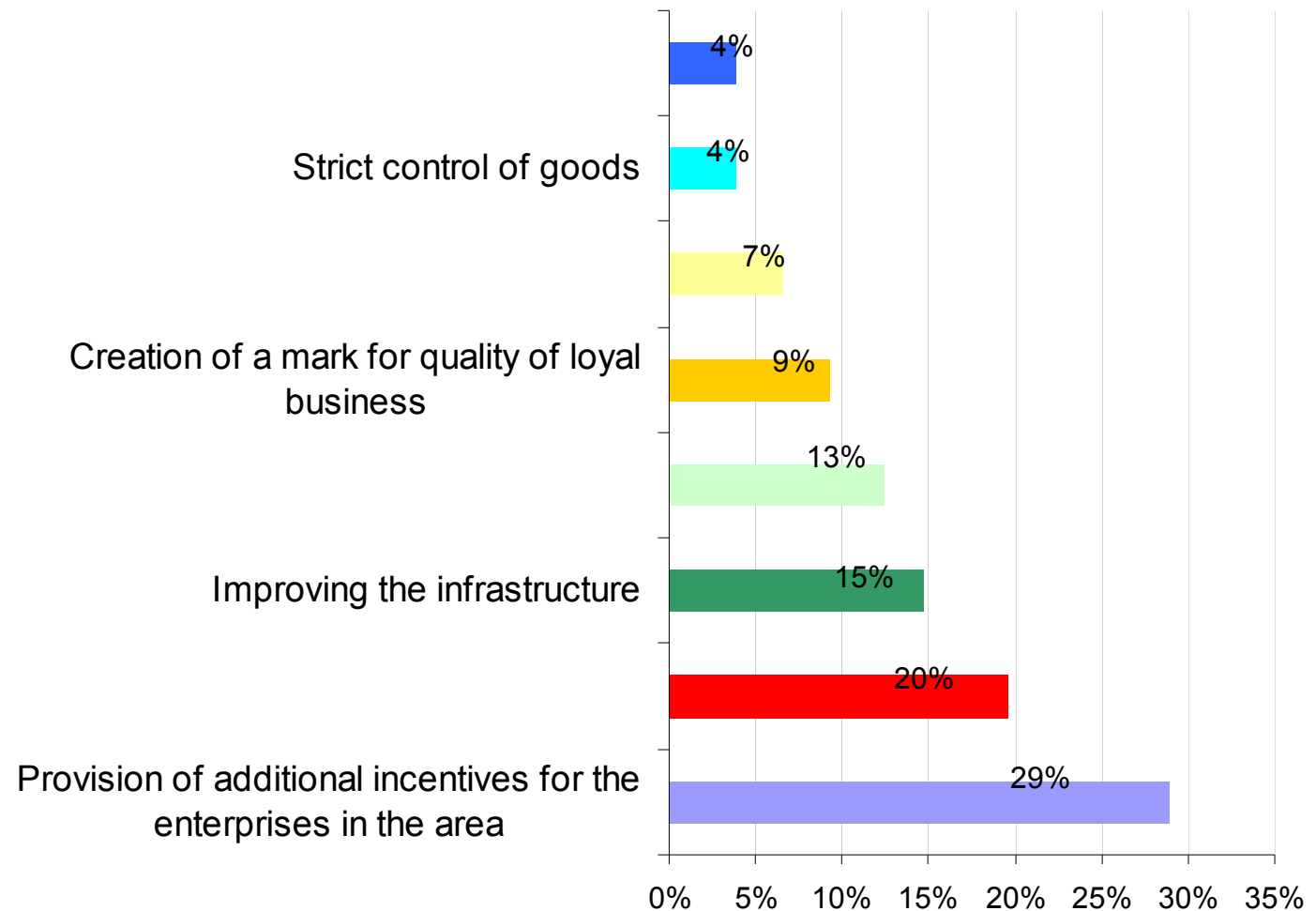
Need for establishment of a Joint Bulgarian-Greek Certification Body

Over **50%** of the surveyed companies expect that a Joint Bulgarian-Greek Certification Body **will contribute** to the development of entrepreneurship in the border area.

This requires **further exploration** of the possibilities for defining of universally acceptable assessment criteria, that will mostly satisfy the needs of small and medium enterprises.



Additional Measures to Improve Entrepreneurship in the Rodopi - Haskovo Cross-border Region / Relative share /



Summary of the Results from the Questionnaires

- Haskovo Region does not have clearly expressed economic sectors where conformity marks and management systems could be accepted and applied.
- The majority of the companies operate in the retail sector
- Only minor part of the surveyed companies have product certificates in the voluntary field.

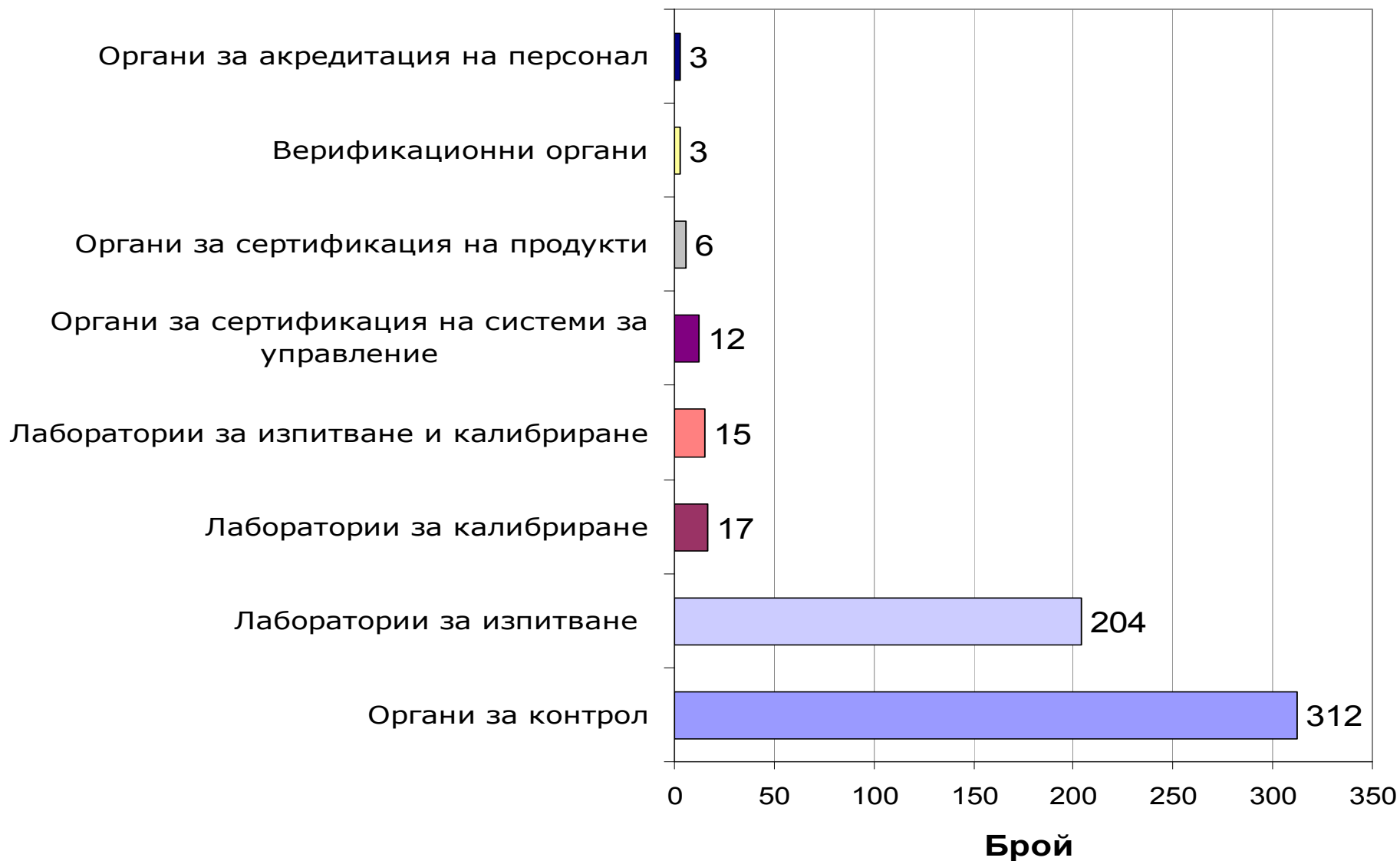


Bulgarian Organisations, related to the quality infrastructure

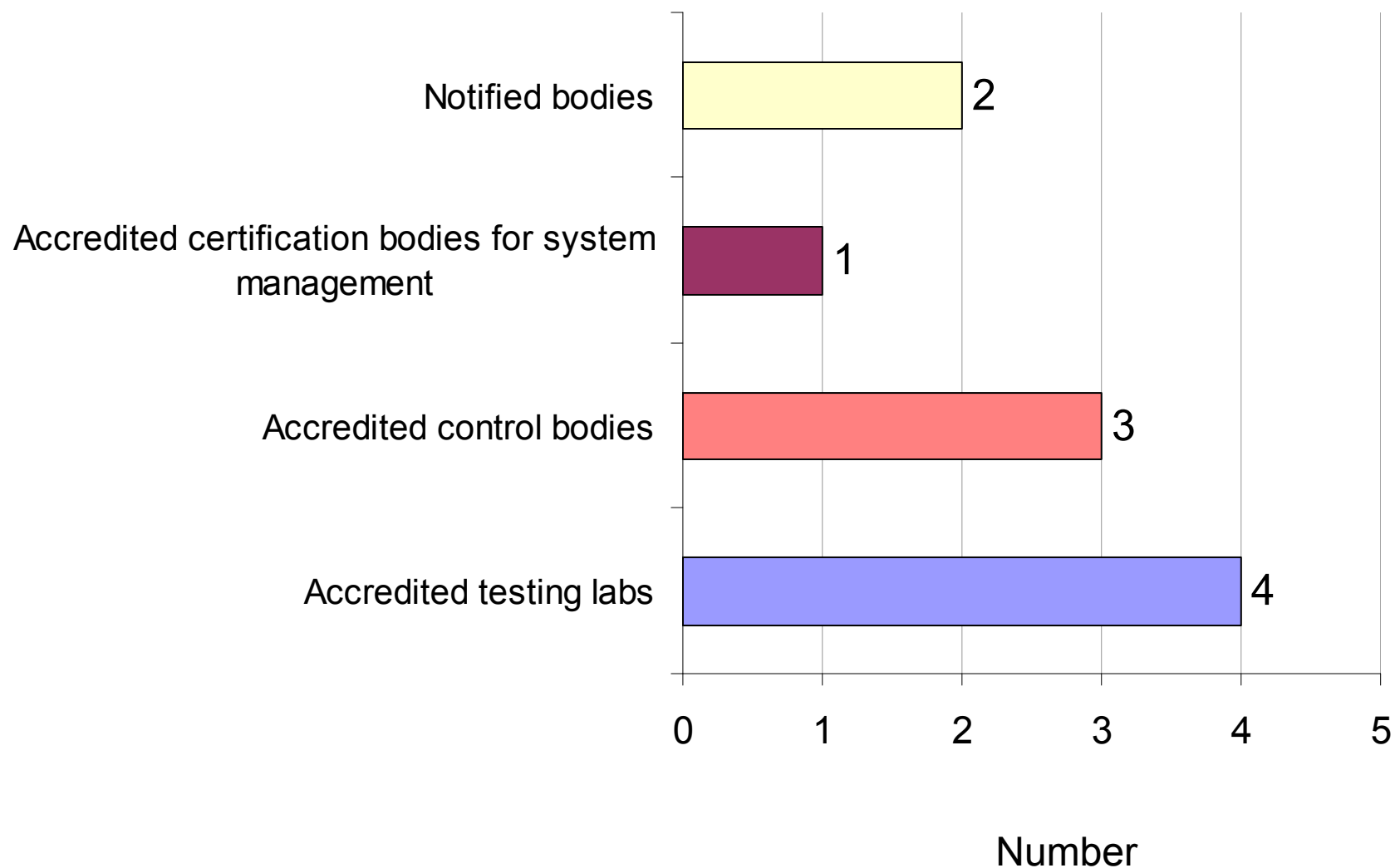
- Bulgarian Institute for Standardization
- State Agency for Metrological and Technical Surveillance
- Market Surveillance
- Bulgarian Institute for Metrology
- Executive Agency "Bulgarian Accreditation Service"
- National Associations in the Field of Quality Infrastructure



Accredited Bodies by EA BAS in Bulgaria



Accredited and Notified Bodies in Haskovo



Legislative Framework Valid in Bulgaria and Greece, regarding Establishing of Joint Certification Body

Only accredited and notified bodies for conformity assessment may be assigned to perform activities on conformity assessment in the areas, regulated by legislation.

In case of establishing a **Common Body for Conformity Assessment** (a Body for Certifying Products, Management Systems or a Control Body) in order for it to be credible, it must be accredited in accordance with the requirements of Regulation (EC) № 765 / 2,008.



Applicability of the Standards on Management Systems to the Target Sectors Identified in Analysis

3.1.1

Target Sector	ISO 9001	ISO 14001	ISO 18001	ISO 22000	ISO 50001
Food Industry	Applicable	Applicable	Applicable	Applicable	Applicable
Textile industry	Applicable	Applicable	Applicable	-	Applicable
Agriculture	Applicable	Applicable	Applicable	Applicable	Applicable
Construction	Applicable	Applicable	Applicable	-	Applicable
Commerce and repair activity	Applicable	Applicable	Applicable	-	Applicable
Machinery	Applicable	Applicable	Applicable	-	Applicable
Chemical industry	Applicable	Applicable	Applicable	-	Applicable
Transportation	Applicable	Applicable	Applicable	-	Applicable

Applicability of the Compulsory CE marking related to the Target Sectors Identified in the Analysis 3.1.1

CE marking is compulsory for the target sectors of Construction and Mechanical Engineering.

Bulgaria has a total of 17 Notified Bodies under Directive 89/106/EEC - Construction products, 2 of which are in Haskovo.
Notified Bodies under Directive 2006/42/EC are 3 - Machines.



Applicability of the OEKO-TEX® Standard 100 in the Target Sectors Identified in the Analysis 3.1.1

OEKO-TEX® Standard 100 applies only to the target sector of Textile Industry.

There are 3 accredited conformity assessment bodies (testing laboratories) in Bulgaria for the Textile Industry.



Research on Bulgarian Legislation regarding the Establishment of Laboratories for Testing

Requirements to the laboratories for testing and inspection are regulated through:

1. Regulation (EC) № 765/2008 of the European Parliament and of the Council from 9 July 2008 setting out the requirements for accreditation and market surveillance relating to the marketing of products
2. Law on national accreditation bodies for conformity assessment
3. Measurements Act. Legal metrology



Opportunities for Creating and Accrediting Joint Testing Laboratories that will Apply Harmonized European Legislation

Applying **the same criteria for accreditation** in Bulgaria and Greece is a prerequisite and an opportunity for the use of both the services of joint calibration laboratories (BS EN ISO / IEC 17025) and joint supervising bodies (BS EN ISO / IEC 17020).



Opportunity for Realization of the Idea of Joint Testing, Checking and Calibrating Laboratories

Methods:

1. Using **existing laboratories** by increasing their capacity and extending their scope;
2. Establishment of **new laboratories** that will support both businesses and conformity assessment authorities through tests which are difficult to implement and to get access to.

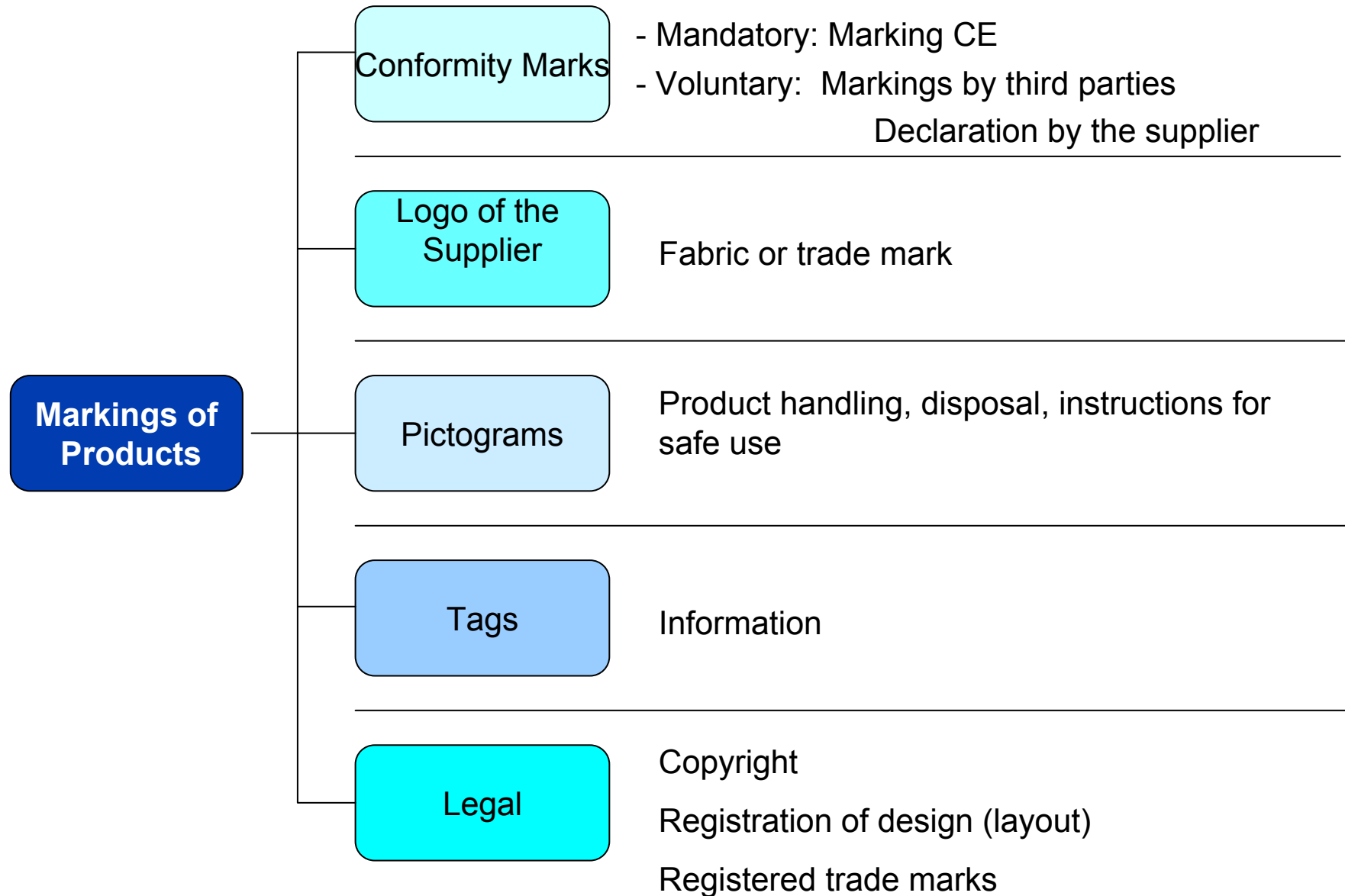


Conformity Marks

The trade mark represents a sign that can be presented graphically and whose main function is to distinguish goods or services of one person from those of others.



Types of markings



Opportunities for Creation, Registration and Use of Common Conformity Marks

The research on the legal framework that is valid in Bulgaria and Greece shows that there is an opportunity for creation, registration and use of **common conformity marks**, non-conflicting with the European marks.

Thanks to the good relations between both countries and numerous agreements for mutual cooperation, the **establishment of a joint authority becomes possible**. The role of this body will be to award a common conformity mark called "Loyal Business" and, based on this, to boost the companies for the development of the cross border region Rodopi-Haskovo.



CENTER FOR TESTING AND EUROPEAN CERTIFICATION (CTEC)



Център за Изпитване и
Европейска сертификация

With its activity on:

- assessment of the conformity of products and systems for management,
- testing laboratories,
- energy efficiency inspections,
- surveillance,
- technical supervision,
- seminars and trainings for vocational qualification.

**CTEC IS IN SERVICE TO THE ECONOMIC
OPERATORS IN HASKOVO REGION**

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As

Notified body for 4 European directives
(Identification Number **NB 1871**)

with

own accredited testing labs,

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Център за Изпитване и
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Our membership in 25 technical committees on standardization, The Notified Bodies Forum and a number of other associations, helps us to monitor the latest developments in our field and to participate in shaping the practices in terms of harmonized European standards.

OUR KNOWLEDGE IS YOUR OPPORTUNITY FOR PROGRESS!



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Thank you for your attention!



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