



MARKET CONTROL: GREECE – BULGARIA

PROMOTING:
"STANDARDISATION / CERTIFICATION / MARKET CONTROL"
IN THE INTERREGIONAL AREAS OF THE INTERREG
COMMUNITY INITIATIVE OPERATIONAL PROGRAM

International Conference

"Quality Standardization: To better market experience"
15th February, 2013 – Haskovo, 40 "Otec Paisii" Street,
Dramatic Theatre "Ivan Dimov"

AGENDA

14:30 - 15:30 Registration. Coffee Break.

15:30 - 15:45 Welcoming.

I Session

15:45 - 16:00 Presentation of the project and partners.

Presenter: Yancho Yanev, Chairman of Haskovo Chamber of Commerce and Industry

16:00 - 16:30 Presentation of the main activities and their objectives.

Presenter: Anastasios Aleksandridis, Executive Vice President of the Greek International Business Association, Thessaloniki

16:30 - 16:45 Coffee Break.

II Session

16:45 - 17:05 Presentation of the results of a survey of the needs of businesses in Haskovo region in terms of certification, standardization, conformity marks and control systems.

Presenter: Blagovesta Shineva, Manager of the Center for Testing and European Certification Ltd.

17:05 - 17:25 Presentation of the results of a survey in the Rodopi region in terms of creating common testing and general marks of conformity.

Presenter: Sotiris Serdenis, representative of The Chamber of Professionals & Handicrafts of Rodopi, Greece

17:25 - 17:45 Management Systems, Conformity Marks & Laboratory Tests: Possibilities & Implementation

Presenter: Dr. George Bamopoulos, Director of Certification and Laboratories ELOT S.A., Thessaloniki

III Session

17:45 - 18:15 Harmonization of the legal framework in Bulgaria and Greece in terms of standardization of quality as a prerequisite for successful market experience.

Presenter: Alexander Lachev, Head of the General Directorate "Metrological Supervision"

18:15 – 19:15 Free discussions. Conclusions.

19:45 Cocktail.